



BEYOND THE ROOF:

MAKING  
QUALITY LIVING  
ACCESSIBLE

2025

# Overview

**Reporting principles:**

Reporting in accordance to B-Corp Framework, Reflecting UN SDGs (UN Sustainable Development Goals), TCFD (Task Force on Climate-related Financial Disclosures), the 10 Principles of the UN Global Compact and other global standards and initiative indicators

**Reporting boundary:**

This report covers all domestic operations and major supply chains, encompassing our Headquarters and managed properties across Greater Jakarta (Jabodetabek), Bandung, Surabaya, Bali, Medan, and key metropolitan areas in Indonesia.

**Reporting period:**

September 1, 2024 to September 30, 2025

**Cycle of publication:**

On an annual basis (first publication in 2025)

**Month of publication:**

November 2025

**Report assurance:**

The data and performance metrics in this report have been reviewed and verified internally by Rukita's leadership and ESG teams

**Inquiries:**

esg@rukita.co

**Additional information:**

www.rukita.co

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# Letter from our Founders

As cities grow and the landscape of urban living evolves, our responsibility to build a sustainable future has never been clearer. We have always believed that a home should be more than just a place to live; it should be a foundation for well-being, community, and opportunity. This belief is the cornerstone of our commitment to Environmental, Social, and Governance (ESG) principles.

This year, we have embedded ESG principles across all aspects of our business, from property design to tenant and community engagement. This report shares our commitments, performance, and vision for sustainable urban living, highlighting early achievements in reducing our carbon and water footprints while recognizing there is more to do.

I am incredibly proud of the dedication our team has shown and grateful for the trust our tenants and partners have placed in us.

**Together, we are setting a new standard  
for responsible urban development in  
Indonesia.**

Sincerely,

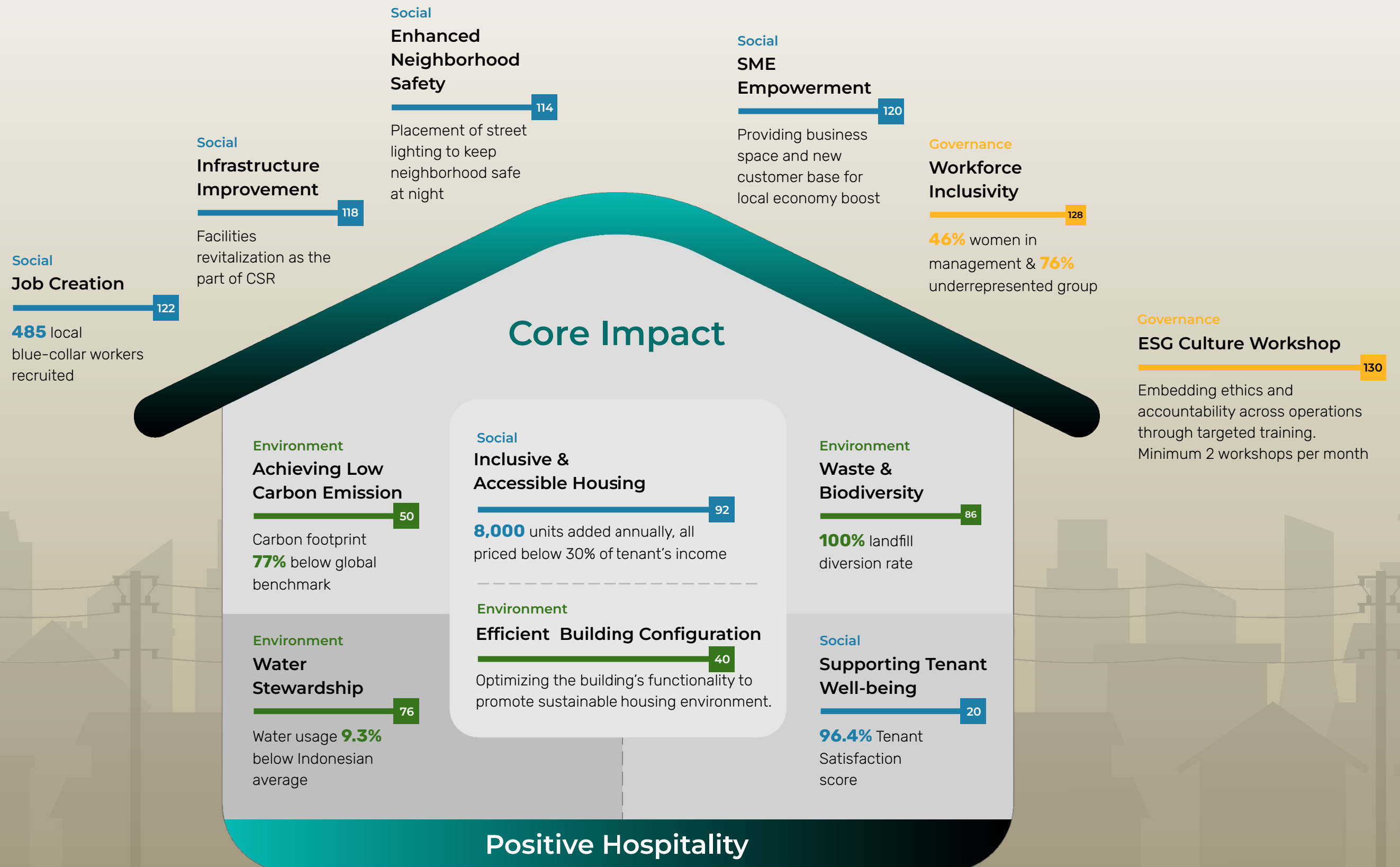
**Sabrina Soewatdy & Sarah Soewatdy**

Chief Executive Officer & Chief Operations Officer, Rukita



# Making quality living accessible for all.

## Uplifting Neighborhood





# Making quality living accessible for all.

Core Impact

## Achieving Low Carbon Emission

Carbon footprint **77%** below global benchmark

## Enhanced Neighborhood Safety

Placement of street lighting to keep neighborhood safe at night

## Job Creation

**46%** women in management & **76%** underrepresented group

## SME Empowerment

Providing business space and new customer base for local economy boost

## Waste & Biodiversity

**100%** landfill diversion rate

## Inclusive & Accessible Housing

**8,000** units added annually, all priced below 30% of tenant's income

## Supporting Tenant Well-being 96.4%

Tenant Satisfaction score

## Water Stewardship

Water usage **9.3%** below Indonesian average

## Efficient Building Configuration

Optimizing the building's functionality to promote sustainable housing environment.

Neighborhood Impact

## Workforce Inclusivity

**46%** women in management & **76%** underrepresented group

## Infrastructure Improvement

Facilities revitalization as the part of CSR (futsal court renovation, gutter sanitation, etc)

## ESG Culture Workshop

Embedding ethics and accountability across operations through targeted training. Minimum 2 workshops per month



# OUR MISSION

In frame: Rukita Deluxe Harmoni



## OUR SCALE IN NUMBERS

We offer a scalable,  
nationwide platform  
for accessible,  
**quality urban living.**



**2,000**  
properties



**30,000+**  
rooms



**50,000+**  
tenants



**>90%**  
Monthly  
occupancy rate

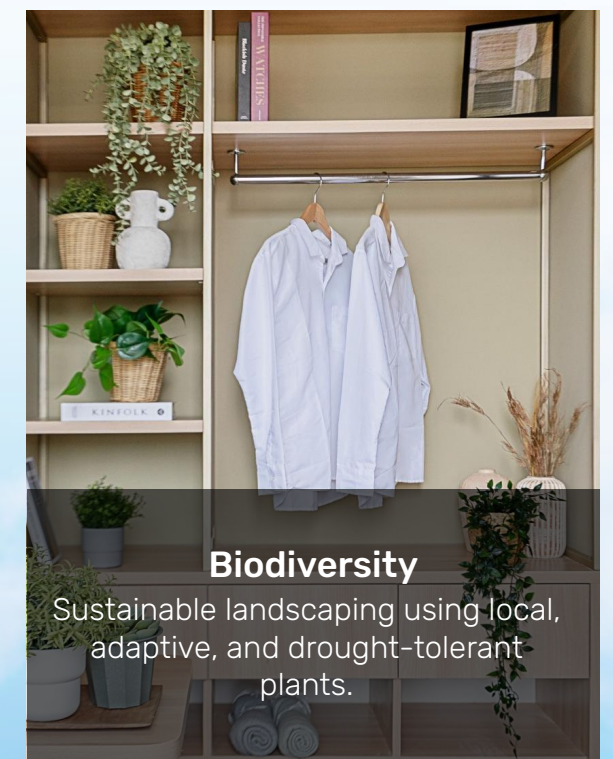
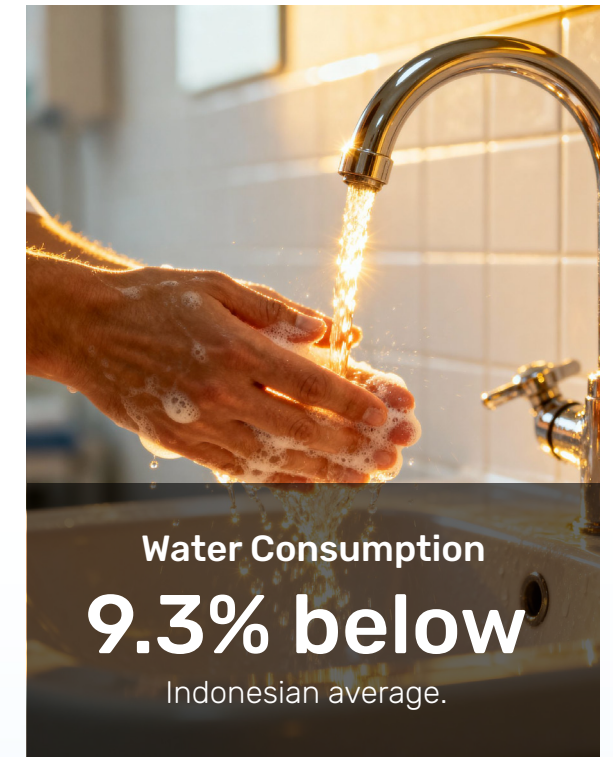
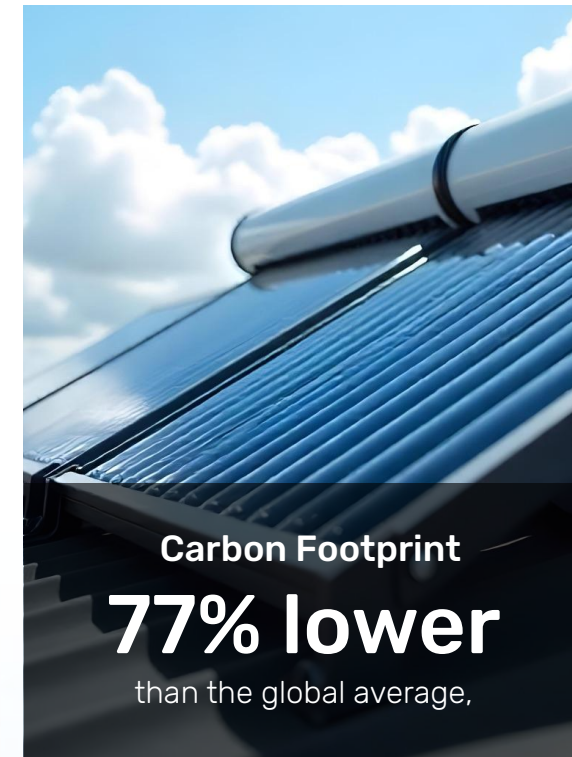
With goal to deliver  
**125,000**  
housing units by 2028





# ENVIRONMENT

Our operational focus ensures every property we manage serves as a positive force for the planet, with a clear commitment to sustainability.



In frame: Rukita Twin Cube Tawakal Tomang



# DIVERSITY & INCLUSION

Fostering a loyal, secure, and diverse workforce through investment in our frontline team and achieving gender and background equity in HQ leadership.

Empowering blue collar workforce with formal employment, living wage, skills, and insurance.



**46%**  
woman in  
management &  
leadership roles.



**76%**  
Management  
level from  
underrepresented  
groups.







Representing Global Goal:

SDG #11

11 SUSTAINABLE CITIES  
AND COMMUNITIES



Rukita's mission is to make quality living accessible by providing high-quality housing for the younger generation.

In frame: Rukita Jolly Home Citereup Bandung



